

Create your own print material by simply choosing your text header, main body and imagery from the below list. Examples are shown on the following pages. By using our white-label marketing services you will be liable for any compliance breaches and advertising at your own risk. Advisers must always run by their compliance department and add any necessary disclaimers if needed.

Choose your header

1. Thinking of accessing the current value in your home?

2. Secure your future with a lifetime mortgage

3. Build your retirement plan with a lifetime mortgage

4. Many planning retirement believe equity release can only be used to pay off an existing mortgage...

5. Many over 55s are now funding their retirement with tax-free cash from their home

6. Unlock the value of your home with a lifetime mortgage

7. When could equity release be right for you?

Choose your text

Mix and match bullet points as you wish

1. ✓ Optional monthly repayment
 ✓ Tax-free cash lump sum
 ✓ No negative equity guarantee
 ✓ Remain in your own home

2. ✓ Property purchase
 ✓ Home improvements
 ✓ Paying off debts/mortgages
 ✓ Emergency funds

3. ✓ Holiday of a lifetime
 ✓ Pay debts/loans
 ✓ Gift to family
 ✓ Help with existing bills

4. If you're over 55 and own your home, you could be eligible for a lifetime mortgage.

 We're here to help by advising you on all the options available to you.

5. A lifetime mortgage could help fill the gap in your finances, allowing the comfortable retirement you deserve.

 Contact us for qualified and impartial advice.

Choose your image

1. 
2. 
3. 
4. 
5. 
6. 

Customer facing flyer examples

Your Logo Here

Build your retirement plan with a lifetime mortgage



A lifetime mortgage could help fill the gap in your finance, allowing the comfortable retirement you deserve.
Contact us for qualified and impartial advice.

For qualified and impartial advice, call us on
0123 456 7890
 [Your web address here]

With thanks to  Pure Retirement

This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.
 [Your address and registered details]

Your Logo Here

Many planning retirement believe equity release can only be used to pay off an existing mortgage...



- ✓ Property purchase
- ✓ Home improvements

- ✓ Paying off debts/mortgages
- ✓ Emergency funds

For qualified and impartial advice, call us on
0123 456 7890
 [Your web address here]

With thanks to  Pure Retirement

This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.
 [Your address and registered details]

Ready made customer facing flyer 1

Our original ready made flyer templates are also available to order if you would prefer.

Your Logo Here

The **missing piece** of your retirement plan could be locked up in your home



If you're over 55 and own your own home, you could be eligible for a **Lifetime Mortgage**

- ✓ Repay your existing mortgage
- ✓ Home improvements

- ✓ Holiday of a lifetime
- ✓ Helping the family

No monthly repayments

Call us on
XXXX XXX XXXX
for qualified and impartial advice
www.your.website@here.co.uk

With thanks to



This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your address and registered details]

Ready made customer facing flyer 2

Your Logo Here

Unlock the money within your home to help you in retirement



If you're over 55 and own your own home, you could be eligible for a **Lifetime Mortgage**

- ✓ Repay your existing mortgage
- ✓ Home improvements

- ✓ Holiday of a lifetime
- ✓ Helping the family

No monthly repayments

Call us on
XXXX XXX XXXX
for qualified and impartial advice
www.your.website@here.co.uk

With thanks to



This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your address and registered details]

Ready made customer facing flyer 3

Your Logo Here

Paint the future you deserve in your retirement



If you're over 55
and own your
own home, you
could be eligible
for a **Lifetime
Mortgage**

✓ Repay your existing mortgage
✓ Home improvements

✓ Holiday of a lifetime
✓ Helping the family

No monthly repayments

Call us on
XXXX XXX XXXX
for qualified and impartial advice
www.your.website@here.co.uk

With thanks to



This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your address and registered details]

Ready made introducer facing flyer 1

Your Logo Here

For Intermediary use only

Could your clients benefit from **equity release?**



If your clients are over 55 and own their own home, they could unlock some of the **money tied up in their home**

- ✓ Independent advice from qualified equity release advisers
- ✓ Access to some of the best plans on the market
- ✓ We will not cross-sell to your clients

Receive **XX% commission** for referring clients who could benefit from our advice

Call us on
XXXX XXX XXXX
to register as an introducer
www.your.website@here.co.uk

With thanks to



Pure Retirement

Introducer fees will be paid if your clients proceed with a lifetime mortgage and their case completes following our advice.
[Your address and registered details]

Ready made introducer facing flyer 2

Your Logo Here

For Intermediary use only

Could your clients benefit from **equity release?**



If your clients are over 55 and own their own home, a **Lifetime Mortgage** could provide the **missing piece** of their retirement plan

- ✓ Independent advice from qualified equity release advisers
- ✓ Access to some of the best plans on the market
- ✓ We will not cross-sell to your clients

Receive **XX% commission** for referring clients who could benefit from our advice

Call us on
XXXX XXX XXXX
to register as an introducer
www.your.website@here.co.uk

With thanks to



Pure Retirement

Introducer fees will be paid if your clients proceed with a lifetime mortgage and their case completes following our advice.
[Your address and registered details]