



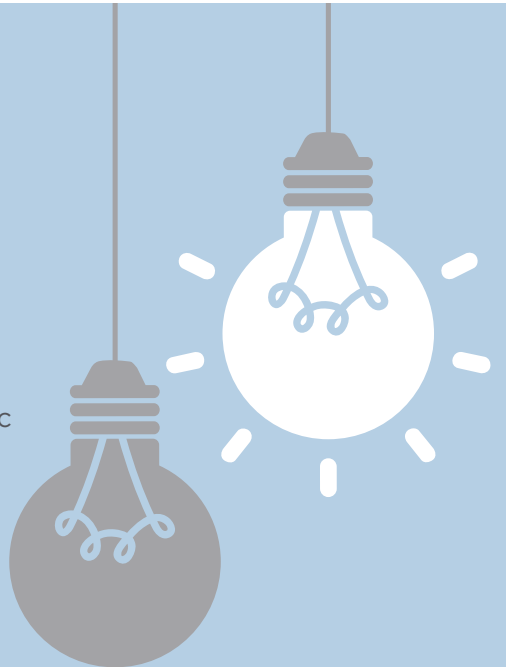
Creating content: Ideas to get you started

Creating good quality content will help generate leads, enable interactions with your audience and build credibility. This is why quality content is a priority.

Creating content can be a challenging task. Our ready-made social posts make it easier than ever to engage with your audience. Simply copy and paste the content you like, add your link and image and you're good to go!

Topical Post Ideas

- Customer testimonials
- Events and webinars
- Facts about the equity release market
- Topical news on pensions, mortgages, care, retirement planning, funeral planning etc
- Free resources for over 55s
- Inspirational and aspirational over 55s
- Sharing posts on awards



- 1. Lifetime Mortgages / Equity Release** – A qualified Later Life Financial Adviser can help you understand how they work and what the benefits and drawbacks may be for you.

If you would like to find out if equity release is right for you then call on or visit our website here

#EquityRelease #LifetimeMortgage #Retirement #LaterLifeLending

- 2. Did you know, older homeowners have cleared £612m of debt in total last year by releasing equity tied up within their homes?**

Approximately, 29% of those aged 55-64 released equity to help with paying off their mortgage, whilst 12% released equity to clear other debts.

For more information visit

#EquityRelease #LifetimeMortgage #Retirement #LaterLifeLending

- 3. The uses for equity release are ever changing. Whatever reason you wish to release money to fulfil your needs, lifetime mortgages could be a viable solution to consider as part of your retirement planning.**

To learn more about the uses of a lifetime mortgage and how it could cater to your needs visit our website here

#EquityRelease #LifetimeMortgage #Retirement #LaterLifeLending

Please contact marketing@pureretirement.co.uk for further support.

Note: When using our white-label marketing service you are liable for any compliance breaches and advertising at your own risk. Please ensure you check with your own compliance department and add a disclaimer where needed for your social post.