



# September Update 2017

Still providing the best service for your clients, with...

<p><b>The Highest non-enhanced LTVs in the market</b></p>	<p><b>The Highest Cashback with no clawback</b></p>	<p><b>Comprehensive Fee Free Packages</b></p>

## Latest product info on our Pure Drawdown Range

Pure DD Range	MER	AER	Arr Fee	Fee Package	Cashback	Min Loan
Pure DD1	6.12%	6.29%	0	1,400	0	45k
Pure DD2	5.88%	6.04%	895	600	0	10k
Pure DD3 - Loans under / over £75K	6.26%	6.44%	895	1,400	2/2.5%	45/75k
Pure Max DD1	6.45%	6.64%	0	1,400	0	45k
Pure Max DD2	6.21%	6.39%	895	600	0	10k
Pure Max DD3 - Loans under / over £75K	6.59%	6.79%	895	1,400	2/2.5%	45/75k
Pure Max Plus DD1	6.63%	6.84%	0	1,400	0	45k
Pure Max Plus DD2	6.40%	6.59%	895	600	0	10k
Pure Max Plus DD3 - Loans under / over £75K	6.78%	6.99%	895	1,400	2/2.5%	45/75k

See our High LTVS in our  
  
**Full Product Details**

## Don't miss our October Roadshow

Our Northern Roadshow takes place on October 26th, with presentations from the experts in the market on ways to build your business in equity release.

If you're new to the market, looking to grow your business or even just considering entry, this is an ideal opportunity to learn more from our team at Pure, Award-winning advisers and specialist Equity Release Solicitors. And with professional motivational speaker, Marc Hogan, with tips on sales, marketing and influencing skills, it's an event not to be missed.

Free to attend on a first come, first served basis, CPD certification will also be provided following the event.

Find out more



and register for your place

## Business Update



## Awards Season

We're thrilled to be shortlisted for Best Lender of the Year at the MoneyAge Awards this October, hot on the heels of our Highly Commended Award for Best Equity Release Provider at last week's Moneyfacts ILP Awards.

Committed to delivering the highest levels of service for you, we're always grateful for your votes, and you can have your say once again in the upcoming [Equity Release Awards](#) and [Mortgage Strategy Awards](#). Your support is greatly appreciated.

## Upcoming Events

We'll be supporting L&G Mortgage Club with their events in Harrogate on October 3rd and Exeter on October 19th, with presentations and panel debate focussed on later life lending.

We'll also be exhibiting at London's Mortgage Business Expo on October 11th. Visit our stand to see how we could help your customers and for your chance to win a prize!

We're also taking part in November's Later Life Lending New Horizon events throughout November, covering marketing opportunities, best practice, products and compliance, as well as delegates having the opportunity to meet leading Industry providers.

Book now

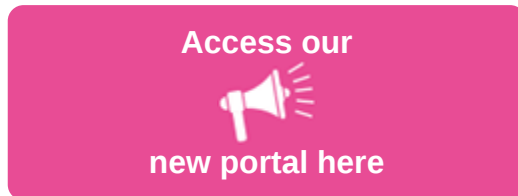


for November's  
New Horizon events

# Feedback on our Newly Launched Portal

Our new portal is now available to our registered advisers, with online applications, case tracking facility and easier access to our bespoke marketing toolkit.

We're keen to hear any feedback you have, so please let us know what works well, what is useful and what could be improved. We're dedicated to continual improvement of our service for you so let us know how we can help at [marketing@pureretirement.co.uk](mailto:marketing@pureretirement.co.uk).



## Recent Customer Feedback

"Progressed very quickly and easily with no problems and the people I spoke to were really courteous"

Mrs Tufnell, Norfolk

"Excellent, very clear and easy to understand"

Mr Todd, Liverpool

### In the news

[Equity Release Competition continues to surge](#)

[More grandparents than parents helping first time buyers](#)

[Experts debate changes to interest only mortgages](#)



### Free Live Webinars

Our Back to School Webinars have now kicked off, but don't worry, there's still plenty of opportunity to benefit from the free educational sessions which run from now until the end of November.



[Find out more and register here](#)

Please remember, our correspondence address is  
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