



## June Update 2017

Helping your clients  
make the most of their homes



Your clients can take advantage of our High LTVs & Fee Free packages

Pure DD Range	MER	AER	Arr Fee	Fee Package	Cashback	Min Loan
Pure DD1	6.12%	6.29%	0	1,400	0	45k
Pure DD2	5.88%	6.04%	895	600	0	10k
Pure DD3 - Loans under / over £75K	6.26%	6.44%	895	1,400	2/2.5%	45/75k
Pure Max DD1	6.45%	6.64%	0	1,400	0	45k
Pure Max DD2	6.21%	6.39%	895	600	0	10k
Pure Max DD3 - Loans under / over £75K	6.59%	6.79%	895	1,400	2/2.5%	45/75k
Pure Max Plus DD1	6.63%	6.84%	0	1,400	0	45k
Pure Max Plus DD2	6.40%	6.59%	895	600	0	10k
Pure Max Plus DD3 - Loans under / over £75K	6.78%	6.99%	895	1,400	2/2.5%	45/75k

See our high LTVs



Full Product Details

# A Wealth of New Tools & Resources with Air Sourcing V2.0!

Launched this June and Sponsored by Pure Retirement...

Air Sourcing's new online calculators, sales process tools, marketing resources and educational webinars can be accessed entirely free of charge by registering through our Pure Retirement website. Upgrade for Free Access [here](#), by entering your details and answering 3 simple questions for your chance to win a prize!



Tools & Calculators



Marketing Hub



Later Life Marketplace

Downloads, links, tools & webinars

New Tools & Resources



Click here to register for free

## Business Update



## Increasing your support team

We're recruiting again for another [Mortgage Processor](#), expanding our Broker Support team even further to ensure help is on hand for any queries you may have or assistance you require.

## Finalists!

Thanks to all who voted for us in the upcoming Moneyfacts ILP Awards. We're thrilled to be finalists for Best Equity Release Provider 2017!

## Upcoming Events

We are proud to be sponsoring this year's Great Retirement Money Debate to be held on 10th July. With a focus on Mind Over Money, it will examine the role of the financial services industry in providing effective support to older consumers who may experience increasing challenges to their wellbeing. Find out more and register here for your place...

Great Retirement Money Debate



Register here for your place

# Thanks to all who attended our Roadshow!

A great day was had by all at our London Roadshow earlier this week, offering advisers support in building a business in equity release. Attending advisers heard from motivational speaker Marc Hogan who gave an engaging presentation on sales skills and influencing people, equity release industry expert Tom Moloney, award-winning adviser Paul Saroya from Viva Retirement who built his business from scratch, and ER specialist solicitor Hattie Tales from Equilaw. The positive feedback was overwhelming and we're delighted that everyone found it so useful. See some of the feedback below and look out for our upcoming Autumn Roadshow later in the year!

## Pure Summer Roadshow Feedback

"Very useful tips for client interaction"

Ray Harris, Barhams FS

"Some really good exercises to help me build and improve our company proposition"

Steven Hulbert, Cadde Wealth

### In the news

[Rise of Elderly Consumers splashing out](#)



[Equity Release Club launches Member Benefit Scheme, marking 10 year anniversary](#)

### Have Your Say

Financial Adviser  
Service Awards 2017



You can now vote for us in this year's Financial Adviser Service Awards Your chance to rate the providers you've worked with over the past year. [Have your say here](#) on who has offered the highest levels of service.

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Contact us on **0113 3660 599** or visit [www.pureretirement.co.uk](http://www.pureretirement.co.uk)



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