



Help to grow your business and the future of lifetime mortgages...



Become an Equity Release Adviser with step by step support
from the Equity Release Council and Pure Retirement

Adviser guide to **equity release**



The Adviser Guide to Equity Release offers a step by step guide to the ER industry and the end to end advice process, available to all, as well as a toolkit of invaluable resources, available exclusively to advisers who take on council membership.



- Section 1: Introduction to the equity release market
- Section 2: Market background and marketing approach
- Section 3: Initial advice process
- Section 4: Completing the advice process
- Advisers' Toolkit exclusive to ERC members

