



**Building funds
for your clients**
with our fee free equity release products*

*Subject to our lending criteria



Help your clients with our Max Release and fee-free* product options

Pure DD Range	Arrangement Fee	Fee Package	Cashback	Min Loan
Pure DD1	0	1,400	0	45k
Pure DD2	895	600	0	10k
Pure DD3 Loans under/over £75k	895	1,400	2/2.5%	45/75k
Pure Max DD1	0	1,400	0	45k
Pure Max DD2	895	600	0	10k
Pure Max DD3 Loans under/over £75k	895	1,400	2/2.5%	45/75k
Pure Max Plus DD1	0	1,400	0	45k
Pure Max Plus DD2	895	600	0	10k
Pure Max Plus DD3 Loans under/over £75k	895	1,400	2/2.5%	45/75k

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The above details are subject to change

Our interest rates are always changing to stay competitive for your clients

See our full product details



Adviser's Toolkit

Pure Service & Awards

With our face to face BDMs, dedicated telephone account manager, bespoke marketing support, broker support team and underwriters you can speak to on the phone, we're committed to providing you with the best service in the market

Best Provider Lifetime Mortgages: Equity Release Awards 2015

Best Equity Release Provider: Moneyfacts ILP Awards 2016

Best Provider Adviser Support: Equity Release Awards 2016

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